ORDER

Orders	Order / Rev:	2195449		aoc
	Alt Order #:	26660572		
	Product Desc:	Primary		WOI-TV
	Estimate:	6824		Des Moines IA WOI
	Flight Dates:	11/26/19 - 12/02/19	Primary AE:	Katz Washington
	Original Date / Rev:	10/14/19 / 10/23/19	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Media Buying and Analytics		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2020 Howell Mill Rd	Billing Cycle:	EOM
		Atlanta, GA 30318	Agency Commission:	15%
Advertiser	Name:	POL/Joe Biden/President/US/Dem		
	Demographic:	A18+	New Business Thru:	
	Product Codes:	PL10	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	•	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/29/19	41	\$7,280.00	\$6,188.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	41	\$7,280.00	\$6,188.00	0.00
Totals	41	\$7,280,00	\$6.188.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 Des Moines IA WOI
 10%
 \$7,280.00

 Market
 100%
 \$72,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHO	0%	\$0.00
GHO	0%	\$0.00
KCCI	0%	\$0.00
KCWI	0%	\$0.00
KDIN	0%	\$0.00
KDSM	0%	\$0.00
KFPX	0%	\$0.00
KPWB	0%	\$0.00
KTIN	0%	\$0.00
UNKWN	90%	\$65,520.00
WHO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code E	3reak	Start/End Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WOI	11/26/19	12/02/19	Good Morning Iowa 5amC	CM	5:00 AM-5:30 AM	11111	:30	5	\$50.00P4	0.00 NM	5	\$250.00
				Good Morning Iowa 5-53	0am	(5:00 AM-5:30 AM)						

Print Date: 10/24/19 08:37:08 Page 2 of 3

Order / Rev: 2195449 Advertiser: POL/Joe Biden/President/US/Dem

Alt Order #: 26660572 Product Desc: Primary **Des Moines IA WOI**

Flight Dates: 11/26/19 - 12/02/19 Estimate: 6824

Ln Ch	Start	End	Inventory Code	Break	Start/End ⁻	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/25/19 12/02/19	12/01/19 12/08/19	-1111 1	4	\$50.00 \$50.00	0.00 0.00						
		19 12/02/19	Good Morning Iov		•	0.00 00 AM 11-11	:30	4	\$50.00P4	0.00 NM	4	\$200.00
			Good Morning lo		(5:30 AM-6:0			•	φου.σο	0.00	·	Ψ200.00
Good	Morning Id	owa at 5AM	_			•						
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/25/19 12/02/19	12/01/19 12/08/19	-1-11 1	3	\$50.00 \$50.00	0.00 0.00						
N 10 WO		19 11/27/19	Good Morning Iov	va 6amCM	<u> </u>	00 AM1	:30	1	\$150.00P3	0.00 NM	1	\$150.00
			Good Morning Io		(6:30 AM-7:0			-	*			********
		owa at 6AM										
· · · · · · · · · · · · · · · · · · ·	Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$150.00	Rating						
N11 WO	11/25/19	12/01/19 19 12/02/19	GMA M-F 7a-8am	n CM	7a-8am	0.00	:30	4	\$150.00P4	0.00 NM	4	\$600.00
NII WO	/1 11/27/	13 12/02/13	GMA M-F 7a-8ar		ra-oam	1-111	.50	4	φ130.001 4	O.OO INIVI	-	ψ000.00
Good	Morning A	merica										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	11/25/19	12/01/19	111 1	3	\$150.00	0.00						
	12/02/19	12/08/19		1	\$150.00	0.00			* 450.0054	0.00.1114		4000.00
N 15 WO	01 11/26/1	19 11/29/19	GMA M-F 8a-9an GMA M-F 8a-9an		8a-9am	-11	:30	2	\$150.00P4	0.00 NM	2	\$300.00
Good	l Morning A	merica	GIVIA IVI-I Ga-9ai	11								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	11/25/19	12/01/19	-11	2	\$150.00	0.00						
N17 WO	ol 11/27/1	19 12/02/19	M-F 10-11a	CM	10-11a	1-1-1	:30	3	\$100.00P4	0.00 NM	3	\$300.00
The \	liou		View, The									
	riew Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	11/25/19	12/01/19	1-1	2	\$100.00	0.00						
	12/02/19	12/08/19	1	1	\$100.00	0.00						
N20 WO	I 11/26/1	19 12/02/19	M-F Local 5 Midd	ay NewSM	11a-12p	11-1	:30	3	\$200.00P3	0.00 NM	3	\$600.00
			M-F Local 5 Mido	lay News								
	I 5 News M	•	\\\ - = \delta - \delta	Constant Allerate	Data	Datina						
_	Start Date 11/25/19	End Date 12/01/19	<u>Weekdays</u> -1-1	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
	12/02/19	12/01/19	1	1	\$200.00	0.00						
N23 WO	I 11/26/1	19 12/02/19	GMA Day	CM	GMA Day	11-1	:30	3	\$80.00P4	0.00 NM	3	\$240.00
			GMA3 Strahan, S	Sara & Keke	•							
	an and Sai											
	Start Date	End Date	<u>Weekdays</u> -1-1	Spots/Week	Rate	Rating						
	11/25/19 12/02/19	12/01/19 12/08/19	1	2	\$80.00 \$80.00	0.00 0.00						
		19 11/28/19	General Hospital	CM	1p-2pm	-1-1	:30	2	\$150.00P3	0.00 NM	2	\$300.00
			General Hospital						,			,
	ral Hospita	ıl										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/25/19	12/01/19	-1-1	2	•	0.00	-00		#000 00 D0	0.00 NIM	0	# 000 00
N 28 WO)1 11/27/1	19 12/02/19	M-F Local 5 5p N M-F Local 5 5p N		5-530p	1-1	:30	2	\$300.00P3	0.00 NM	2	\$600.00
Local	l 5 News at	FIVE	Wil Eddard op N	10110								
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	11/25/19	12/01/19	1	1	\$300.00	0.00						
	12/02/19	12/08/19	1	1	\$300.00	0.00					_	
N30 WO	DI 11/26/1	19 11/29/19	M-F Local 5 6p N M-F Local 5 6p N		6-630p	-1-11	:30	3	\$300.00P3	0.00 NM	3	\$900.00
Local	l 5 News at	SIX	M-F Local 5 op N	iews								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	11/25/19	12/01/19	-1-11	3		0.00						
N32 WO	11/27/1	19 11/29/19	M-F 630-7p	CM	M-F 630-7p	1-1	:30	2	\$175.00P4	0.00 NM	2	\$350.00
	4 - 1 - 1 -		Entertainment To	onight								
Enter	tainment T	onignt										

Print Date: 10/24/19 08:37:08 Page 3 of 3

Order / Rev: 2195449 Adve

Advertiser: POL/Joe Biden/President/US/Dem

Alt Order #: 26660572 Product Desc: Primary **Des Moines IA WOI**

Flight Dates: 11/26/19 - 12/02/19 Estimate: 6824

Ln Ch	Start	End	Inventory Code	Break	Start/End ⁻	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11	/25/19	12/01/19	1-1	2	\$175.00	0.00						
N34 WOI	11/27/1	9 11/27/19	Local 5 Late New	s CM	10-1035p	1	:30	1	\$500.00P3	0.00 NM	1	\$500.00
			Local 5 Late Nev	/S								
Local 5	News at	TEN										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11	0, . 0	12/01/19	1	1	\$500.00	0.00						
N36 WOI	11/30/1	9 11/30/19	College FB Prime		College FB	Prime1-	:30	1	\$750.00P4	0.00 NM	1	\$750.00
			College FB Prime	е								
	•		College Football									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11	0, . 0	12/01/19	1-	1	\$750.00	0.00						
N37 WOI	11/30/1	9 11/30/19	Local 5 Late New		10-1035p	1-	:30	1	\$300.00P3	0.00 NM	1	\$300.00
			Local 5 Late Nev	∕s Sat								
	News At											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11		12/01/19	1-	1	\$300.00	0.00						
N38 WOI	12/01/1	9 12/01/19	GMA Su	CM	7-8a	1	:30	1	\$100.00P4	0.00 NM	1	\$100.00
0 1 1	4 t A		GMA Sun									
	Norning A		M / lad	0	D-4-	D - ti						
<u>5เล</u> Week: 11	art Date	End Date 12/01/19	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating						
				•		0.00			\$400.00.00	0.00.1114		4400 00
N39 WOI	12/01/1	9 12/01/19	Su Local 5 530p		530-6p	1	:30	1	\$400.00P3	0.00 NM	1	\$400.00
Local 5	News At	530n	Su Local 5 530p	inews								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		12/01/19	<u>vveekdays</u> 1	<u>3pots/week</u>	\$400.00	0.00						
N40 WOI		9 12/01/19	Local 5 Late New	•	10-11p	1	:30	1	\$400.00P3	0.00 NM	1	\$400.00
N40 WOI	12/01/1	9 12/01/19	Local 5 Late New		10-11р		.30	ı	\$400.00P3	U.UU INIVI	!	\$400.00
Local 5	News At	: 10P-Sun	Lucai J Late Nev	is Suii								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		12/01/19	1	1	\$400.00	0.00						
N41 WOI		9 12/01/19	Su 11p-12a	CM	Su 11p-12a	1	:30	1	\$40.00P4	0.00 NM	1	\$40.00
1141 7701	12/01/1	12/01/10	Entertainment To		Ou 11p 12u	_	.00		φ+0.001 +	0.00 14141		φ-το.00
Enterta	inment T	onight										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		12/01/19	1	1	\$40.00	0.00						

Totals 41 \$7,280.00